

STATE OF THE INDUSTRY ANNUAL REPORT

MISSISSIPPI GAMING CELEBRATES
**250TH ANNIVERSARY
OF AMERICA**

LOOKING
BACK ON
2025

AMERICA



MISSISSIPPI
MGHA
GAMING & HOSPITALITY ASSOCIATION



WHAT IS MGHA?

The Mississippi Gaming & Hospitality Association was chartered in 1993 originating as a unified group of casino executives operating as the Gulf Coast Gaming Association.

The association grew into a statewide association and, in 2005, began operating as the Mississippi Casino Operators Association in accordance with section 501(c)(6) of the Internal Revenue Code. In 2013, the association changed its name to

Mississippi Gaming & Hospitality Association (MGHA).

MGHA works in cooperation with the American Gaming Association in Washington, D.C. As of the date of this report, 25 commercial casinos/hotels operating in Mississippi are members of MGHA.

Also, MGHA's membership includes associate members, including various professional service providers and vendors from other state associations that

support the gaming, hospitality and tourism industry – the fourth largest industry in Mississippi.

The goals of the association are to ensure the industry remains competitive and strong so it can continue to be a healthy contributor to the overall economy.

With that in mind, MGHA has, through collaboration, come up with recommendations to support its five goals:

- Encourage resort-style casino developments in Mississippi through tourism incentive programs. Tourism-related activities should include well-capitalized gaming resort projects and encourage other non-gaming amenities.
- Avoid policies that single out gaming from the tourism industry or puts an unfair burden upon the gaming industry.
- Maintain Mississippi's stable gaming regulatory environment.
- Invest in post-secondary curricula that will provide residents with the training and education needed to have an immediate impact on Mississippi's \$6 billion tourism industry and make the state's workforce more competitive.
- Continue to support state and industry initiatives to combat problem gambling.

MGHA STAFF



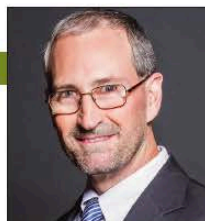
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WWW.MSGAMING.ORG

The MGHA website is a valuable resource of information relevant to our industry here in Mississippi. It includes an updated list of members and associate members, updated news in our Press Room, our monthly newsletter, annual reports, studies, analysis and more.

Allen Godfrey, MGHA Deputy Director
 agodfrey@msgaming.org



2025 REPORT HIGHLIGHTS

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LETTER FROM THE MGHA CHAIR

Welcome to 2026!

It is hard to believe that this year we celebrate the 250th birthday of our country – the United States of America. We are all blessed to live in such a great country. We also celebrate 34 years of gaming in Mississippi.

For some operators, 2025 was a challenging year. We were sad to learn about the closing of Boyd Gaming's Sam's Town Casino in Tunica, while on the other hand, it was tremendous to see the new investment Boyd Gaming made to its property in Biloxi.

Of course, the industry is not without challenges, but the future of the Mississippi gaming industry is bright. As noted, our operators continue to reinvest. Also, our employees continue to do an amazing job of bringing true Southern hospitality and real entertainment value to our customers. Without our employees, we would not be successful. Thank you to each employee for the work you do every day!

We must also thank our tourism partners who are doing a tremendous job showcasing what Mississippi has to offer and bringing more visitors to the Magnolia State. As casino operators, we spend millions in advertising each year to bring visitors to our respective parts of the state. In this way, it is a true partnership with tourism.

As technology continues to advance, we see products offering "gambling anywhere at any time." This has negative consequences, which are becoming more apparent. On the other hand, our industry remains focused on building up what brings true value to our state, that is, exceptional entertainment to our customers, jobs to our citizens, as well as infrastructure and improvements that add to our quality of life and improve our communities.

In 2026, through the Mississippi Gaming Hall of Fame, we will continue to honor those who paved the way for this industry, an industry that has done so much for our state. Of course, our industry will continue to be outstanding corporate citizens as we remain committed to giving back to the various communities we call home.

As Chair of the MGHA, it is my privilege to deliver this message on behalf of the Mississippi gaming industry. It is a true honor, and I am deeply grateful. Thank you all.

Michael Bruffey

Michael Bruffey

Chair, Mississippi Gaming & Hospitality Association



Michael Bruffey



STATE
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ANNUAL REPORT

OFFICERS AND CURRENT BOARD MEMBERS

OFFICERS

Mike Bruffey, Chair – (Southern Region)

Island View Casino Resort - Gulfport

Roscoe Greene, Vice Chair – (Central Region)

Harlow's Casino Resort & Spa - Greenville

Bill Belcher, Treasurer – (Northern Region)

Hollywood Casino Tunica & 1st Jackpot - Tunica

Jonathan Jones, Secretary – (Southern Region)

Harrah's Gulf Coast - Biloxi

Note: Officers represent the three regions within the state. Each officer is appointed for a two-year term. Officers also serve as board members for their respective property. The term of current officers is from Jan. 1, 2025 to Dec. 31, 2026.

BOARD MEMBERS (Primary Representatives)

Penny Bankston

WaterView Casino Hotel - Vicksburg

Rob Brown

Horseshoe Hotel & Casino - Tunica

Keith Crosby

Palace Casino Resort - Biloxi

Stacey Dorsey

Trop Casino - Greenville

Eugene Gibson

Magnolia Bluffs Casino - Natchez

Chett Harrison

Golden Nugget - Biloxi

Lindsey Inman

Island View Casino Resort - Gulfport

Derrius Morris

Bally's Vicksburg - Vicksburg

Tim Morrissey

Riverwalk Casino Hotel - Vicksburg

LuAnn Pappas

Scarlet Pearl Casino Resort - D'Iberville

Randall Peterson

Ameristar Casino Hotel - Vicksburg

Todd Raziano

Hard Rock Hotel & Casino - Biloxi

Barry Regula

Boomtown Casino - Biloxi

Hollywood Gulf Coast - Bay St. Louis

Vincent Schwartz

IP Casino Resort Spa - Biloxi

Tony Seudiero

Fitz Casino & Hotel - Tunica

Mitzie Slavicek

Isle of Capri Casino & Hotel - Lula

Michael Tamburelli

Gold Strike Casino Resort - Tunica

Angi Truebner-Webb

Silver Slipper Casino & Hotel - Bay St. Louis

Susan Varnes

Treasure Bay Casino & Hotel - Biloxi



5.



2025

VISITATION TRENDS TO MISSISSIPPI CASINOS

STATE	2025	2024
Alabama	2,169,910	2,284,325
Arkansas	270,217	255,732
Florida	1,306,693	1,382,681
Georgia	646,543	663,114
Illinois	120,478	130,976
Indiana	79,659	83,698
Kansas	14,856	15,129
Louisiana	3,199,266	3,172,509
Michigan	91,870	97,681
Missouri	119,198	125,794
North Carolina	74,668	79,126
New Jersey	15,447	16,199
Nevada	12,525	12,179
Ohio	88,048	88,773
Oklahoma	27,793	30,062
South Carolina	70,601	74,025
Tennessee	882,785	949,984
Texas	433,108	431,595
Other	600,754	612,464
Out of State Totals	10,224,419	10,506,046
Mississippi Totals	7,675,662	7,649,046
Totals	17,900,081	18,155,342

OBSERVATIONS

- Gaming and tourism are a driving force in the state. Tourism remains the fourth largest industry, with gaming and hospitality leading the way.
- People from around the world continue to visit Mississippi, discovering it to be a wonderful state with much to offer. Overall, in 2025, Mississippi’s visitation was slightly less than in 2024.
- There is much for visitors to experience in Mississippi: great food, history, literature, blues music, gaming and entertainment. Every community in the Magnolia State has its own story to share. We know if visitors come, they will return!



2025

GAMING'S ECONOMIC IMPACT

MISSISSIPPI GAMING IN 2025: BOASTING POSITIVE NEWS

Mississippi commercial casinos generated \$2.43 billion in gross gaming revenue and \$3.25 billion in total revenue, nearly matching the 2024 revenue. Both the Central and Gulf Coast regions were virtually the same year-over-year, and the Northern Region was only slightly down.

CENTRAL, RIVER AND GULF COAST REGIONS AND STATE TOTALS

2025	Central Region	Northern Region	Gulf Coast Region	STATE TOTAL
Total Revenue	\$ 364,377,783	\$ 640,267,071	\$ 2,246,751,453	\$ 3,251,396,307
Gross Gaming Revenue	\$ 320,973,070	\$ 522,082,387	\$ 1,590,524,852	\$ 2,433,580,309
Non-Gaming Revenue	\$ 43,404,713	\$ 118,184,684	\$ 656,226,601	\$ 817,815,998
# of Casinos	7	7	12	26
Employees / Hotel Employees	1,552 / 130	2,732 / 278	9,626 / 1,646	13,910 / 2,054
Wages Paid	\$ 65,562,339	\$ 136,766,369	\$ 424,166,498	\$ 626,495,206
Benefits Provided	\$ 19,668,701	\$ 41,029,910	\$ 127,249,949	\$ 187,948,560
Hotel Rooms	680	3,095	6,640	10,415
Slots / Table Games / Poker	4,011 / 63 / 3	5,115 / 165 / 24	11,481 / 442 / 27	20,607 / 670 / 54
Advertising / Promo Spend	\$ 6,550,124	\$ 9,871,806	\$ 36,841,442	\$ 53,263,372

15,964 DIRECT JOBS
EMPLOYEES/HOTEL EMPLOYEES
13,910 + 2,054

\$814.4 MILLION
IN WAGES & BENEFITS
\$626,495,206 + \$187,948,560

CAPITAL INVESTMENTS TO DATE*

CENTRAL REGION: \$450,919,577.51
 NORTHERN REGION: \$3,511,093,574.59
 GULF COAST REGION: \$2,938,866,074.88
 STATE TOTAL: \$6,900,879,226.98

** Total Capital Investments since gaming's inception.*





MILESTONES & HIGHLIGHTS 2025



We took a deep dive into Mississippi’s milestones throughout 2025 and have shared those highlights below.

Still on Hold

Mississippi lawmakers once again failed to pass legislation authorizing mobile and online sports wagering, despite broad support from some operators and a negotiation package that nearly cleared conference. The Mississippi Mobile Sports Wagering Act passed the House but died in conference, leaving retail-only betting as the status quo. Supporters argue that legalization could generate millions in tax revenue while opponents cite concerns about addiction and cannibalization of casino revenue.

A ‘Capitol’ Idea?

A strategically coordinated push for a casino in downtown Jackson emerged, led by former Gov. Haley Barbour and business leaders under the Capital City Forward Together initiative. The proposal aimed to allow one casino within 6,000 feet of the State Capitol building, requiring a \$500 million investment. Despite strong lobbying, the bill was tabled in the House due to insufficient votes, but proponents vow to try again in 2026.

Shrinking

The closure of another casino in Tunica marked another contraction in what once was Mississippi’s fastest-growing market. The Tunica region continues to struggle with declining demand, increased competition from Arkansas and Tennessee, and long-term pressure from online gaming trends. The

shutdown leaves only five casinos operating in the market and renews questions about the long-term viability of rural gaming hubs.

Don’t Click That Link!

Ransomware and cyberattacks disrupted several Mississippi gaming operators, forcing temporary shutdowns and costly recovery efforts. Experts warn that casinos are prime targets due to large volumes of sensitive data and financial transactions. Industry reports highlight rising threats and recommend stronger defenses, including multifactor authentication and network segmentation.

Beach Bets

Multiple applications for new gaming sites adjacent to Biloxi’s public sand beach triggered simultaneous legal challenges and intense local debate. Courts ruled against the secretary of state’s attempts to classify certain waterfront parcels as public tidelands, siding with local governments and developers. These and future rulings may influence future casino development along the Gulf Coast.

They Made It

The Mississippi Gaming and Hospitality

Association honored industry leaders at its annual Hall of Fame Gala. Inductees included casino executive and community leader Duncan McKenzie, gaming attorney Hugh Keating, and the late Gov. Kirk Fordice. The event celebrated contributions that have shaped Mississippi’s gaming industry.



Strength in Numbers

Despite growing competition from neighboring states in markets such as Tunica, Mississippi’s gaming industry overall maintained a strong performance. Gross gaming revenues exceeded \$2.4 billion for the fifth consecutive year, supported by robust casino visitation. Industry leaders credit strategic investments and marketing for sustaining growth.

May I Receive an Upgrade?

Several Mississippi casinos (right) invested in property upgrades to enhance guest experiences, while others searched for ways to make improvements to aging infrastructure. Some with capital renovated hotel rooms, while other properties added new dining and entertainment options. These improvements aim to attract younger demographics and make the casinos more competitive with regional markets.

Scammers

Casinos faced new problems with fake online ads and fraudulent gaming promotions impersonating Mississippi operators. Beau Rivage Resort & Casino publicly addressed misleading ads and warned consumers about unauthorized websites mimicking legitimate casino promotions. The industry spent substantial resources combating brand misuse and protecting consumers in a digital environment in which they do not fully operate.

A New Breed of Competitor

As if it were not bad enough that illegal online sports wagering remained widespread in the state, the rapid growth of national prediction-market platforms raised new questions for Mississippi’s sports wagering landscape. Although Mississippi continues to restrict sports wagering to on-premises casino sportsbooks, several prediction-market operators – offering real-money markets on sports, entertainment, and political outcomes – expanded aggressively into neighboring states and adjacent digital markets. Mississippi operators and regulators are monitoring the trend closely, noting that prediction-market entrants may accelerate pressure on the Legislature to revisit mobile sports wagering legislation in 2026.

Jones Walker LLP’s gaming law practice, the largest in the southeastern United States, provides full-spectrum legal counsel to clients on gaming law. They represent all participants in the industry, including casinos, tribes, product manufacturers and suppliers, pari-mutuels, lottery vendors, sweepstakes and charities. They also represent other parties – such as investors, lenders and vendors – that have gaming-related interests. Visit joneswalker.com for more information. Thomas B. Shepherd III is a partner on Jones Walker’s Gaming Industry Team. He can be reached at tshpherd@joneswalker.com or 601.949.4711.



Many property upgrades were made in 2025. (From top) Fitz Casino & Hotel opened Dominick’s Food + Spirits, which features hearty American classics and Italian favorites; a new baccarat area is among the renovations made at Horseshoe Tunica; and Hollydeck Bar & Marina opened at Hollywood Casino Gulf Coast.



2025 HALL OF FAME & MGHA CASINO CUP

In 2025, the Mississippi Gaming & Hospitality Association held two events on a single day that brought together casino executives, community leaders and industry associates. On June 26, the morning was spent on the greens in the third annual Casino Cup Golf Tournament, while later that night, three individuals who have made significant contributions to the growth and development of the gaming industry were inducted into the Mississippi Gaming Hall of Fame. The celebration gala took place at Hollywood Casino Gulf Coast.

Inducted into the Gaming Hall of Fame for 2025 were Duncan McKenzie, who received the Industry Pioneer honor; Hugh Keating, who received the Industry Influencer honor; and the late Gov. Kirk Fordice, who was honored as Industry Regulatory/Government Official.

Earlier in the day, teams competed at The Bridges Golf Club for prizes in the annual golf tournament, which started with a breakfast, followed by play, lunch and an awards ceremony. The team from food and restaurant supply distributor Sysco came in first place, followed by two Island View Casino Resort teams in second and third place. The Casino Cup, awarded to the casino team with the lowest golf score, went to the Island View team comprised of owner Rick Carter, John Carter, Jake Carter and Mickey D'Angelo.

Donations were collected through the event, enabling the MGHA to make a donation to the Hancock County Food Pantry. This nonprofit organization provides food and personal hygiene products to low-income families in Hancock County, Mississippi, who have an immediate crisis or emergency need for assistance.



(Above) Mississippi Gaming Hall of Fame Class of 2025: Mark Garriga accepting for the late Gov. Kirk Fordice, Hugh Keating and Duncan McKenzie. (Below) The winners of the Casino Cup trophy, the Island View Casino Resort team: Jake Carter, John Carter, Rick Carter and Mickey D'Angelo.





LETTER FROM MGC EXECUTIVE DIRECTOR

I am pleased to begin another year penning an article with some positive news about our gaming market. Statewide casino gaming revenue in 2025 nearly matched 2024, falling short by less than \$2 million. While we have seen 2% to 3% declines in the years since the significant revenue bump in 2021, it is encouraging to see that number stabilize this past year, and to see the Coastal and lower river regions see growth in revenue. The Mississippi Gulf Coast continues to be ranked as one of the top gaming markets nationally. It is always encouraging to see our operators upgrade facilities and enhance visitor offerings.

At the Mississippi Gaming Commission we have been busy implementing policies to support licensees and visitors. We accomplished a significant overhaul of our regulations this past year aimed at eliminating outdated requirements, easing burdensome restrictions and clarifying areas of ambiguity. We appreciate the input provided as we worked on this project, and remain open to suggestions on regulatory controls. The MGC also created an online portal to allow patrons easier access to sign up for self-exclusion. We will continue to develop this system and use it in our efforts to identify new ways to help with responsible gaming.

As always, there are areas where we hope to see improvement in the coming year. The Tunica market experienced another annual decline and, outside of 2020, had its lowest revenue year as an established market. This contributed to the closure of one property in November. It is no mystery that increased competition from neighboring states as well as expanded gambling options elsewhere, particularly online, has driven falling visitation and revenue. For example, since Louisiana, Arkansas and Tennessee all activated mobile sports wagering in 2022, Mississippi has seen its sports wagering handle decrease year by year, with more than 30% lost in that span.

Illegal online operators continue to push products into our state, and the MGC is committed to fighting illegal platforms and those that work with them. More than a dozen cease-and-desist letters were sent in 2025, and we saw five platforms stop operations here. Criminal cases have been built against companies that remain, but these take time, and as that work is being done more and more platforms enter our market. A senate bill currently pending in our legislature that would strengthen criminal penalties would certainly help our efforts to attack illegal activity. We are also asking federal agencies and prosecutors to assist. From a practical standpoint, the ease with which products can be launched online or on a mobile device makes this a very difficult fight. We continue to work against it regardless.

The MGC will continue its mission to help ensure that all forms of regulated wagering – casino, charitable bingo halls, lottery, etc. – all exist with a common goal to provide entertainment and fair offerings to citizens and visitors, while generating tax revenue that can be put to good use to strengthen Mississippi.

Jay McDaniel

Jay McDaniel

Executive Director, Mississippi Gaming Commission



Jay McDaniel

12.

MEET THE MGC COMMISSIONERS

The success of the Mississippi gaming industry can be traced back to the early days of the Mississippi Gaming Commission (MGC) when former Gov. Kirk Fordice (1992-2000) announced the first commissioners. His only requirement in filling these positions was that they didn't ask to be appointed.

The MGC was established to "ensure the integrity of the State of Mississippi and maintain the public confidence in the gaming industry." From the beginning, the MGC has been dedicated to establishing a strong but fair regulatory environment in the midst of the "Mississippi Miracle," which transformed coastal and river counties into some of America's premier gaming destinations.

Gaming commissions play a critical role in ensuring fairness, transparency, and responsible practices within the



Francis C. Lee



Kent Nicaud



Jeremy Felder

gaming industry, ultimately protecting consumers and maintaining industry integrity. The following are some of the duties they perform:

- Ensuring fair play
- Maintaining public confidence
- Promoting responsible gaming
- Overseeing technological advances

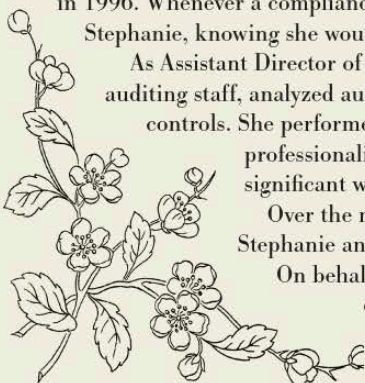
The MGC is headed by three commissioners who are appointed by the governor. Each commissioner serves staggered four-year terms. The current commissioners are Chairman

Francis C. Lee, Commissioner Kent Nicaud, and Commissioner Jeremy Felder. While most commission matters are routine, there are times when challenging issues arise. It is then that the wisdom, judgment, and guidance of the commissioners come into play.

The industry would like to recognize the gaming commissioners for their work on these matters and express appreciation for their hard work and contributions to the success of the Mississippi gaming industry.

A NOTE OF SUPPORT FOR STEPHANIE

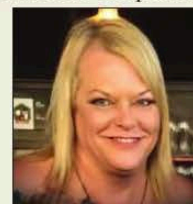
Longtime Mississippi Gaming Commission (MGC) employee Stephanie Quist Sills (pictured) has faced some recent health challenges. Many in our industry have known Stephanie since she began her work in compliance in 1996. Whenever a compliance issue arose, it was almost instinctive – people called Stephanie, knowing she would step in to help resolve the problem.



As Assistant Director of Compliance, Stephanie supervised the compliance auditing staff, analyzed audit findings, and reviewed and approved internal controls. She performed these demanding responsibilities with quiet professionalism and dedication, never complaining despite the significant workload.

Over the many years she has served at the MGC, most of us have crossed paths with Stephanie and have stories to share – stories that nearly always bring a smile to our faces.

On behalf of our industry, we extend our heartfelt thoughts and prayers to Stephanie during her recovery. We wish you a full and speedy return to health and look forward to seeing your familiar smile again soon.



- Larry Gregory

2025 GIVING BACK

MISSISSIPPI COMMUNITIES GAIN FROM GAMING INDUSTRY'S CHARITABLE CONTRIBUTIONS AND SUPPORT



Ameristar Casino Hotel



IP Casino Resort Spa



Hard Rock Casino & Hotel



Magnolia Bluffs Casino Hotel



Palace Casino Resort



Bally's Vicksburg



Harlow's Casino Resort & Spa



Isle of Capri Lula



Riverwalk Casino Hotel



Gold Strike Casino Resort



WaterView Casino Hotel



Boomtown Casino Biloxi

14.



Scarlet Pearl Casino Resort



Harrah's Gulf Coast



WaterView Casino Hotel



Silver Slipper Casino Hotel



Treasure Bay Biloxi



Hollywood Gulf Coast



Gold Strike Casino Resort



Trop Greenville



Horseshoe Tunica



Golden Nugget Biloxi



Fitz Casino & Hotel



Hollywood Tunica

LETTER FROM MGHA EXECUTIVE DIRECTOR

2025 was another successful year for our industry. We saw a continued trend of visitors returning once they had visited the casinos in our state.

This year we welcomed the effort led by Jay McDaniel, executive director of the Mississippi Gaming Commission (MGC), to go after illegal and unregulated gaming. The MGC issued cease-and-desist orders to companies prohibiting them from doing business in our state.

The American Gaming Association (AGA) issued a detailed report (State of States 2025) that details the economic impact gaming had nationwide. We appreciate the support we receive from the AGA on many gaming issues throughout the year.

MGHA is very proud to promote Responsible Gaming Training to its members and employees. MGHA will always continue to look for better ways to support efforts to assist those negatively impacted by compulsive gambling.

MGHA will host our annual Hall of Fame event and golf tournament in June. These two events bring together casino executives, community leaders, and industry associates. Several individuals who have made significant contributions to the growth and development of the gaming industry will be inducted into the Mississippi Gaming Hall of Fame.

We appreciate the many individuals who help our industry succeed. As Henry Ford once said, "Coming together is a beginning; keeping together is progress; working together is success."

Thanks to Toni Burns, our outgoing MGHA chair, for her dedication during 2025. She was a champion in keeping our association strong. And we welcome the incoming MGHA chair, Mike Bruffey. He is general counsel at the Island View Casino Resort in Gulfport, has a long track record in gaming, and we are confident that he will provide the leadership required by the MGHA in 2026.



Larry Gregory

A handwritten signature in black ink that reads "Larry Gregory". The signature is fluid and cursive, with a long horizontal flourish extending from the end of the name.

Larry Gregory

Executive Director, Mississippi Gaming & Hospitality Association

MEET THE MGHA EXECUTIVE COMMITTEE



Michael Bruffey, MGHA Chair

“2025 was another great year for Island View. We are so fortunate to be part of this tremendous industry, which supports both the local economies and the overall state economy. We continue to face challenges related to the expansion of gaming around the country. Our primary focus will be on our customers: offering them the newest gaming products, exceptional rewards, and superior customer service. Our emphasis will also be on our team members: offering them well-paying jobs with excellent benefits and opportunities for growth. We also look forward to continuing to support our community in 2026.”

- Michael Bruffey, vice president/general counsel
Island View & Beach View Casino Resorts, Gulfport



Roscoe Greene, MGHA Vice Chair

“Mississippi’s gaming industry remains a significant contributor to state and local government revenues, despite some revenue fluctuations in 2025. Moreover, tax revenue from gaming remains a core funding source for Mississippi’s budget and local host communities. Beyond direct and indirect jobs, a significant portion of tourism and service sector employment is tied to gaming destinations. Apart from generating jobs, the industry’s contribution to the local economy is substantial, but growing competition poses a threat. Protecting Mississippi’s brick-and-mortar casinos, these key economic drivers, is crucial.”

- Roscoe Greene, president and general manager
Harlow’s Casino Resort & Spa, Greenville



Bill Belcher, MGHA Treasurer

“It is imperative that Mississippi’s gaming industry remains proactive in providing new and enhanced options to stay competitive with other states in the region. We continue to invest and focus on the quality of the properties, including renovated hotel rooms, new dining options, and creative marketing. Our teams consistently provide exceptional guest service that centers on creating fond memories for each and every guest. I am confident that Mississippi will remain a leading destination for fun and relaxation. We are fortunate to be a part of this vibrant industry that provides entertainment for visitors while supporting both the local and state economies and enhancing the lives of the residents in our local communities.”

- Bill Belcher, vice president and general manager
Hollywood Casino Tunica & 1st Jackpot Casino Tunica



Jonathan Jones, MGHA Secretary

“2025 was another strong year for gaming in Mississippi, with gaming revenues coming in at the same level as 2024, just under \$2.5 billion. The strength of the market stems from a stable, reasonable regulatory environment coupled with destinations that are easy to reach from nearby states. Additionally, the bar for capital reinvestment in Mississippi remains high, as many properties underwent meaningful renovations in 2025. Caesars Entertainment operates four properties in the state, all of which saw significant capital improvements in 2025 with more in the works for 2026. While other markets may be experiencing some softness due to macro-economic factors, guests continue to visit Mississippi for its excellent food, exciting gaming and most importantly, for the culture of Southern hospitality.”

- Jonathan Jones, senior vice president and general manager
Harrah’s Gulf Coast, Biloxi

BY THE NUMBERS



Casinos: 7
 Slots: 5,115
 Table Games: 165
 Poker: 24
 Hotel Rooms: 3,095
 Casino Employees: 2,732
 Hotel Employees: 278

1st Jackpot – Tunica

Slots: 636
 Tables: 9
 Hotel Rooms: 0

Fitz Casino & Hotel - Tunica

Slots: 829
 Tables: 15
 Hotel Rooms: 506

Gold Strike - Tunica

Slots: 1,035
 Tables: 58
 Hotel Rooms: 1,109

Hollywood Casino - Tunica

Slots: 767
 Tables: 10
 Hotel Rooms: 494 + RV Park

Horseshoe Tunica Hotel & Casino - Tunica

Slots: 864
 Tables: 61 + 24 poker
 Hotel Rooms: 505

Isle of Capri - Lula

Slots: 474
 Tables: 5
 Hotel Rooms: 146 + RV Park

***Sam's Town - Tunica**

Slots: 510
 Tables: 7
 Hotel Rooms: 335 + RV Park

** Closed Nov. 9, 2025.*

BY THE NUMBERS



Casinos: 7
 Slots: 4,011
 Table Games: 63
 Poker: 3
 Hotel Rooms: 680
 Casino Employees: 1,552
 Hotel Employees: 130

Ameristar Casino Hotel - Vicksburg

Slots: 882
 Tables: 10 + 2 poker
 Hotel Rooms: 148 • RV Park

Bally's Vicksburg - Vicksburg

Slots: 449
 Tables: 7
 Hotel Rooms: 89

Harlow's Casino Resort & Spa - Greenville

Slots: 664
 Tables: 13
 Hotel Rooms: 105

Magnolia Bluffs Casino - Natchez

Slots: 496
 Tables: 11 + 1 poker
 Hotel Rooms: 140

Riverwalk Casino Hotel - Vicksburg

Slots: 551
 Tables: 12
 Hotel Rooms: 76

Trop Casino - Greenville

Slots: 398
 Tables: 0
 Hotel Rooms: 0

WaterView Casino Hotel - Vicksburg

Slots: 571
 Tables: 10
 Hotel Rooms: 122

BY THE NUMBERS



Casinos: 12
 Slots: 11,481
 Table Games: 442
 Poker: 27
 Hotel Rooms: 6,640
 Casino Employees: 9,626
 Hotel Employees: 1,646

Beau Rivage - Biloxi

Slots: 1,229
 Tables: 79 + 12 poker
 Hotel Rooms: 1,740

Boomtown Casino - Biloxi

Slots: 602
 Tables: 18 + 4 poker
 Hotel Rooms: RV Park

Golden Nugget - Biloxi

Slots: 814
 Tables: 48
 Hotel Rooms: 706

Hard Rock Hotel & Casino - Biloxi

Slots: 953
 Tables: 55
 Hotel Rooms: 479

Harrah's Gulf Coast - Biloxi

Slots: 602
 Tables: 27
 Hotel Rooms: 499

Hollywood Gulf Coast - Bay St. Louis

Slots: 807
 Tables: 26 + 5 poker
 Hotel Rooms: 291 + RV Park

IP Casino Resort Spa - Biloxi

Slots: 1,182
 Tables: 41 + 6 poker
 Hotel Rooms: 1,088

Island View Casino Resort

Beach View Casino Resort - Gulfport

Slots: 2,379
 Tables: 49
 Hotel Rooms: 974

Palace Casino Resort - Biloxi

Slots: 602
 Tables: 20
 Hotel Rooms: 234

Scarlet Pearl Casino & Hotel - D'Iberville

Slots: 821
 Tables: 33
 Hotel Rooms: 300

Silver Slipper Casino - Bay St. Louis

Slots: 695
 Tables: 20
 Hotel Rooms: 129 + RV Park

Treasure Bay Casino & Hotel - Biloxi

Slots: 795
 Tables: 26
 Hotel Rooms: 200

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ACKNOWLEDGEMENTS & RESOURCES



Larry Gregory - MGHA Executive Director
Editor of MGHA's State of The Industry Annual Report

EDITOR ACKNOWLEDGEMENTS

Every year we express our deep gratitude to our partners at M2 Media for their invaluable assistance in producing this creative and informative publication. They excel at promoting our industry and have played a key role in its success.

M2 Media invests countless hours developing ideas, crafting content, designing graphics, and sourcing photography. MGHA is truly honored to have M2 Media as part of our team – they have more than earned their place. They are the best at what they do, and we look forward to continuing our successful partnership for years to come.

We cannot thank Jay McDaniel, executive director of the Mississippi Gaming Commission, enough for his extraordinary support of this publication. Many readers look forward each year to the year-over-year gaming statistics. Jay generously dedicates countless hours to compiling and providing the accurate data that

appears throughout the report.

Selecting images of our team members giving back to the many communities we serve is always both rewarding and challenging. It is one of the most satisfying parts of producing this publication. Please note that the highlights featured in this report represent only a small portion of our industry's community involvement.

In preparing this Annual Report, we strive to showcase an aspect of our industry that many people rarely see. Our industry is far more than slot machines. It generates substantial tax revenue for our state, supports charities in our communities, and provides thousands of jobs.

Our goal is to improve each year. Achieving that requires the continued support of our guests, legislative leaders, city officials, economic development partners, and the many vendors who do business with us.

RESOURCES

- The statistics showing revenues, expenses, donations, visitation, slot, table games, poker tables, hotel rooms, ADR, occupancy, employees, hotel employees, wages, advertising and promotion spend, and other property information are contained in the monthly and quarterly reports the Mississippi Gaming Commission (MGC) posts on its website. Go to www.msgamingcommission.com and click on reports (property, regional and hotel).
- The gaming revenues for 2024 have been updated to reflect actual numbers reported by the MGC.
- The visitation trends information on page 8 have been provided by the MGC.
- The highlights on pages 8-9 are drawn from various news reports. MGHA posts these articles on its website under the Press Room tab. Tommy Shepherd, a partner in the Jones Walker gaming law practice, compiled this information for the report. We are deeply grateful to Tommy for contributing this article each year; he consistently delivers a highly informative summary. He can be reached at tshepherd@joneswalker.com.



This MGHA Annual Report
Printed by Knight Abbey, proud partners of the MGHA.

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MGHA MEMBER DIRECTORY

1st Jackpot - Tunica

1450 Jackpot Boulevard
Tunica Resorts, MS 38664
(662) 357-7700
www.1stjackpot.com

Ameristar Casino Hotel

4116 Washington Street
Vicksburg, MS 39180
(601) 638-1000
www.ameristar.com

Bally's Vicksburg

1380 Warrenton Road
Vicksburg, MS 39180
(601) 636-7575
www.ballys.com/vicksburg/

Boomtown Casino

676 Bayview Avenue
Biloxi, MS 39530-2307
(800) 627-0777
www.boomtownbiloxi.com

Fitz Casino & Hotel

711 Lucky Lane
Tunica Resorts, MS 38664
(662) 363-5825
www.fitzgeraldstunica.com

Golden Nugget Biloxi

151 Beach Boulevard
Biloxi, MS 39530
(800) 777-7568
www.goldennugget.com/biloxi/

Gold Strike

1010 Casino Center Dr.
Tunica Resorts, MS 38664
(662) 357-1111
www.goldstrike.com

Hard Rock Casino Biloxi

777 Beach Boulevard
Biloxi, MS 39530
(228) 374-ROCK
www.hrhcbiloxi.com

Harlow's Casino Resort & Spa

4280 Harlow's Boulevard
Greenville, MS 38701
(662) 335-9797
www.harlowcasino.com

Harrah's Gulf Coast

280 Beach Boulevard
Biloxi, MS 39530
(800) HARRAHS
www.harrahsulfcoast.com

Hollywood Casino Gulf Coast

711 Hollywood Boulevard
Bay St. Louis, MS 39560
(228) 469-2100
www.hollywoodbsl.com

Hollywood Casino Tunica

1150 Casino Strip Resort
Boulevard
Tunica Resorts, MS 38664
(662) 357-7700
www.hollywoodcasinotunica.com

Horseshoe Tunica Hotel & Casino

1021 Casino Center Dr.
Tunica Resorts, MS 38664
(800) 303-SHOE
www.horseshoetunica.com

IP Casino Resort Spa

850 Bayview Avenue
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(228) 436-3000
www.ipbiloxi.com

Island View Casino Resort Beach View Casino Resort

3300 West Beach Boulevard
Gulfport, MS 39501
(877) 774-8439
www.islandviewcasino.com

Isle of Capri Casino - Lula

777 Isle of Capri Parkway
Lula, MS 38644
(610) 241-1627
www.lula.isleofcapricasinos.com

Magnolia Bluffs Casino

7 Roth Hill Road
Natchez, MS 39120
(601) 235-0045
www.magnoliabluffscasino.com

Palace Casino Resort

154 Howard Avenue
Biloxi, MS 39530
(800) PALACE-9
www.palacecasinoresort.com

Riverwalk Casino Hotel

1046 Warrenton Road
Vicksburg, MS 39180
(601) 634-0100
www.riverwalkvicksburg.co

***Sam's Town Hotel & Gambling Hall - Tunica**

1477 Casino Strip Blvd.
Tunica Resorts, MS 38664
(662) 363-0711
www.samstowntunica.com

Scarlet Pearl Casino Resort

9380 Central Avenue
D'Iberville, MS 39540
(228) 392-1889
www.scarletpearlcasino.com

Silver Slipper Casino Hotel

5000 South Beach Boulevard
Bay St. Louis, MS 39520
(228) 469-2777
www.silverslipper-ms.com

Treasure Bay Casino Resort

1980 Beach Boulevard
Biloxi, MS 39531
(800) 747-2839
www.treasurebay.com

Trop Casino - Greenville

199 North Lakefront Road
Greenville, MS 38701
(662) 332-6900
www.troptgreenville.com

WaterView Casino & Hotel

3990 Washington Street
Vicksburg, MS 39180
(877) 788-4014
www.waterviewcasino.com

* Closed Nov. 9, 2025.



MGHA

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alliant.com

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www.undercorp.com

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Manufacturers
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Cornerstone
cgagroup.com

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www.ddkf.com

Everi
www.everi.com

Fan Duel
www.fanduel.com

F.E.B. Distributing/Capital City Beverages
www.febdistributing.com

Gaming Laboratories, Inc.
www.gaminglabs.com

Guarantee Restoration Services
www.GuaranteeRestoration.com

Gulfport-Biloxi International Airport
www.flygpt.com

JCM Global
www.jcmglobal.com

IGT (G-Tech)
www.igt.com

Imagine This
imaginethis.com

Jones Walker
www.joneswalker.com

Julia Carcamo & Associates
www.jcarcamoassociates.com

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Knight Abbey Printing
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Kronos
www.kronos.com

Long Shots, LLC
serena@consultantsjxn.com

Medical Analysis
www.medanalysis.net

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www.millsaps.edu

Mississippi Development Authority
www.visitmississippi.org

Mississippi Economic Council
www.msmecc.com

Mississippi Gulf Coast Community College
www.mgccc.edu

Mississippi Hospitality & Restaurant
Association
www.msra.org

Mississippi Hotel & Lodging Association
www.mshla.com

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www.mstourism.com

Mitchell Distributing Company
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Scientific Games
www.scientificgames.com/

Sphere LLC
Walt Schimpf – jwschimpf@gmail.com

The Peoples Bank
www.thepeoples.com

Thompson and Associates, LLC
www.thompsonandassociatesllc.com

Tillman Digital Cities, LLC
www.tillmandc.com

Tour Trader Pro, Inc.
www.tourtraderpro.com

TPI, The Printer Inc.
www.The-printer.com

Tunica Convention & Visitors Bureau
www.tunicatravel.com

Visit Mississippi Gulf Coast
www.gulfcoast.org

Yates Construction
www.wgyates.com

To learn more about MGHA or for membership information, visit our website at msgaming.org.

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